

**Allegheny County Coalition for Recovery
Public Awareness Committee:
Minutes
9-7-2017**

Co-Chair(s): Charlene Saner

Note taker: Tacia Brentley

Attendees: Bill Boyce; Karen Warman; Richard Wilson: Jon Mulig; Gary Mann; Joe ???; Kelda Gorman

Brief announcements: We will be looking for a new meeting location in the very near future

Agenda Item: Recovery Story PSA

Committee Goal Being Addressed: Discussion/Planning

Discussion:

- We were able to get a backup videographer. However, we all know that it was JJ's personal touch and slight coaching to get what he has gotten out of us. With that said, JJ feels as if we may lose some of that "special" touch by using another videographer.
- We have decided to move forward with having Alex videoed for a few reasons. We are willing to delay the project for the 5 weeks to include Alex's part.
- JJ feels as though the Provide piece isn't needed since everyone did so well and with the facts we present, all bases are covered.
- Maybe JJ could present a fact regarding Youth, then maybe input Alex's story as to cut back on editing him in and maybe saving time.
- We would like to have the backing of not only the County and OBH, we would like to see each committee of ACCR do a part to help with the presenting of this film. We feel that this touches all of our..(ACCR as a whole)...work.

*The Idea is that people support the film:

1. Endorsements
2. General Support

*Next Steps

1. Charlene will make the connection with JJ and Alex
2. We should look at the committees of ACCR to see what they do. Then we can offer suggested ways each committee could support.
3. We are still looking to do a major presentation. With the recording of Alex, this will set our deadline back. In the coming months we will be addressing the 4 W's.
 - Maybe do 2 screenings
 - 1 with Providers, Police, agencies, etc., maybe 60 people to help sell the film

- Maybe do small around the beginning of the year and then the big one in May which would be open to the public.

Action Item	Person Responsible	Target Date
Set up meeting with JJ & Alex	Charlene	ASAP

Next Meeting:
TBD
Slice on Broadway
12:00